

Trademark Questionnaire

1. What is the aim of principal academic activity of the Campus Unit seeking a trademark registration?
2. What is the name and/or logo in use (or planned to be used) to identify the above described activity? (attach specimen)
3. How was the name and/or logo adopted? Who created the name and/or logo? Is the creator of the mark a full time employee? Does this work fall under the scope of their employment? Has an assignment of rights been executed granting all rights to the institution?
4. Do you know of any other institution of higher education that has a similar name/logo? If yes, please identify place(s) and name(s).
5. Have you done an internet search of the proposed name for other uses of it? If yes, state results.
6. Is the Unit name/logo planned to be used in conjunction with the name of The University of Texas or some other trademark of the University or will it be used alone? If it is to be used in conjunction with a University mark, does the use conform to the Visual Guidelines? Why is a separate trademark registration being requested?
7. Are you prepared to spend the following possible charges (additional charges may apply)? :

| | |
|---|-------------------|
| Preliminary search for similar name/logo by trademark attorney or search service | \$300 – \$500 |
| Full Search (recommended but not necessary) | \$2,000 – \$3,000 |
| Application filing fee for single class (over two year period) | \$2,500 – \$5,000 |
| Attorney's fees for consultation and initial application preparation | \$1,600 |

***Provide contact information for billing of services**

8. If your Unit is funded by third-party funds, are expenditures relating to trademark registration and protection consistent with the terms of the funding obligations?
9. Are you planning to continue to use the proposed name and/or logo for a minimum of five years? Will you have program brochures or other documentary evidence of continued use? A trademark registration is valid for 10 years after evidence of continued use is submitted to the USPTO in the fifth year. Will you be willing to pay approximately \$525 in additional costs for attorney's fees and filing fees to submit the required declaration of continued use in the fifth year?

10. Does the Unit expect to sell merchandise with the name/logo, or is its use to be only for academic program purposes or some other purpose? Please explain.
11. What is the date of first use of the name/logo in interstate commerce (distribution across state lines)? A registration requires actual use in interstate commerce. If the mark is not in use but is planned to be used within a year, an Intent to Use application may be filed, but additional attorney's fees and application fees will be incurred for each year the Intent to Use application is pending before submission of a standard application for registration.

ACKNOWLEDGEMENT:

I have reviewed my response to the above questions, considered the estimated expenses, and desire to communicate with the Office of Trademark Licensing and an attorney about obtaining a Federal registration for the _____ (name of unit or academic program).

Trademark Questionnaire submitted by:

Director or Dean

Date