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Protected Marks

- [University Names](#)
 - The University of Texas at Austin™
 - The University of Texas®
 - University of Texas®
 - Texas®
 - Longhorn(s)®
- [Longhorn Silhouette](#)
- [UT Austin Seal](#)
- [UT System Seal](#)
- [UT Austin Wordmark](#)
- [UT Tower](#)
- [“What Starts Here Changes the World” Tagline](#)
- Bevo
- Hook 'em Horns Slogan
- Hook 'em Hand Sign
- Hooked on Texas / Students Hooked on Texas
- Block T
- Interlocking UT
- Running Mascot / Longhorn Caricatures
- Helmet Logo
- Texas with Longhorn Design
- Get Hooked™